

Excipient World 2020 - Sponsorship & Advertising Opportunities

Stand out from your competition, increase traffic at your booth and enhance brand awareness with cost-effective marketing opportunities. **Every attendee is there to learn about and source excipients and manufacturing services – make sure attendees are aware of your solutions and come to your booth.** Excipient World offers several opportunities that can meet your company's sales goals and marketing budget.

Sponsorship	Description	Benefits	Fee
Exhibitor Presented Education Session (7 available)	Includes one 60-minute (50 min w 10 min Q&A) conference session presentation; session promoted on website, attendee marketing materials, onsite signage, event app and Program Guide <u>NOTE:</u> Abstract must be submitted to the Excipient World conference committee for review and approval.	<ul style="list-style-type: none"> Educate professionals interested in your topic Drive traffic to booth and generate new leads Up to 500k+ marketing impressions pre-show and post-show Build thought leadership in the excipient market Build brand awareness 	\$1,500
Exhibitor Co-Presented (with excipient-user manufacturer) Education Session (5 available)	Includes one 60-minute (50 min w 10 min Q&A) conference session presentation; session promoted on website, attendee marketing materials, onsite signage, event app and Program Guide <u>NOTE:</u> Presentation must be primarily presented by an Excipient-User Manufacturer with some input from exhibitor representative; Abstract must be submitted and approved.	<ul style="list-style-type: none"> Educate professionals interested in your topic Drive traffic to booth and generate new leads Up to 500k+ marketing impressions pre-show and post-show Build your company and customer/prospect thought leadership in the industry Build brand awareness 	\$ 750
Keynote / General Session (3 available)	Includes a one-minute company video (provided by sponsor) shown before the general session; seat drop of company brochure; sponsor recognition on website, onsite signage, keynote session podium & screen, event app and Program Guide	<ul style="list-style-type: none"> Your corporate message presented to all participants Drive attendee traffic to booth and generate new leads Build brand awareness 	\$1,000
Welcome Reception (1 available)	Sponsor recognition on onsite signage, event app and Program Guide	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness 	\$ 750
Tuesday Night Party with Photo Booth (1 available)	Sponsor recognition on onsite signage, event app and Program Guide PLUS company branding on the front of the photo booth	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness 	\$ 1,000
Wednesday Night Happy Hour (1 available)	Sponsor recognition on onsite signage, event app and Program Guide	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness 	\$ 750
Networking Lunch (Monday, Tuesday and Wednesday available)	Sponsor recognition on onsite signage, event app and Program Guide; brochure seat drop at lunch	<ul style="list-style-type: none"> Present your corporate message to every participant Drive attendee traffic to booth and generate new leads Build brand awareness 	\$750
Coffee Break (All coffee breaks on Tues OR Wed)	Your company logo featured on coffee station napkins for all breaks for one day; sponsor recognition on website and onsite signage at coffee stations	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness 	\$500



Sponsorship	Description	Benefits	Fee
Event Lanyards (1 available)	Your company logo on the badge lanyard provided to every registered participant; sponsor recognition on website and onsite signage	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness 	\$1,500 SOLD OUT
Event Bags (1 available)	Your company logo featured on the event bag provided to every registered attendee; sponsor recognition on website and onsite signage	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness 	\$1,500 SOLD OUT
Event T-shirts (1 available)	Your company logo featured on every Excipient World t-shirt distributed at the IPEC-Americas booth to every participant; sponsor recognition on website and onsite signage	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness 	\$ 1,500
Roundabout Raffle (5 available)	Attendees must visit all participating sponsor booths each day to get card stamped for drawing of raffle prizes; sponsor recognition on Roundabout signage and card, website, event app and Program Guide NOTE: Sponsors can provide a giveaway item to be included in raffle drawing each day	<ul style="list-style-type: none"> Drive traffic to your booth in a fun and engaging way to generate new leads Build brand awareness 	\$700
Wi-Fi (1 available)	Sponsor logo on the Wi-Fi splash page every participant has to login to access Wi-Fi; sponsor recognition on website, attendee marketing materials, onsite signage, event app and Program Guide	<ul style="list-style-type: none"> Drive traffic to your booth in a fun and engaging way to generate new leads Build brand awareness 	\$ 5,000
Charging station Lounge in Exhibit Hall (1 available)	Branded charging station (logo and message) prominently located in exhibit hall; sponsor recognition on website, attendee marketing materials, onsite signage, event app and Program Guide	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness Provide value to all attendees 	\$ 2,000
Poster Presentation	Present your company's latest discovery or research to all participants; posters will be displayed on poster boards in the exhibit hall	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness for your latest research to generate interest 	\$ 175
Advertising	Description	Benefits	Cost
Event App Splash Page (1 available)	Logo and company description on the app home page; Event App promoted several months before event and onsite	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness 	\$ 500 SOLD OUT
Event App Push Notification (5 available)	Logo on one (1) email to all registrants to download and use the Event App	<ul style="list-style-type: none"> Drive attendee traffic to booth and generate new leads Build brand awareness 	\$250
Program Guide – Full Page Ad	Full page, 4/c ad in the Program Guide distributed and used by every participant	<ul style="list-style-type: none"> Present your company message to every participant Drive attendee traffic to booth and generate new leads 	\$500
Program Guide – ½ Page Ad	Half page, 4/c ad in the Program Guide distributed and used by every participant	<ul style="list-style-type: none"> Present your company message to every participant Drive attendee traffic to booth and generate new leads 	\$250

Contact Patty Wanzer to book your sponsorship before they are sold out - patty@ExcipientWorld.org