Excipient World 2020 - Sponsorship & Advertising Opportunities

Stand out from your competition, increase traffic at your booth and enhance brand awareness with cost-effective marketing opportunities. Every attendee is there to learn about and source excipients and manufacturing services – make sure attendees are aware of your solutions and come to your booth. Excipient World offers several opportunities that can meet your company’s sales goals and marketing budget.

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<th>Sponsorship</th>
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| Exhibitor Presented Education Session (7 available) | Includes one 60-minute (50 min w 10 min Q&A) conference session presentation; session promoted on website, attendee marketing materials, onsite signage, event app and Program Guide                                                                                                                   | • Educate professionals interested in your topic  
• Drive traffic to booth and generate new leads  
• Up to 500k+ marketing impressions pre-show and post-show  
• Build thought leadership in the excipient market  
• Build brand awareness                                                                 | $1,500     |
| Exhibitor Co-Presented (with excipient-user manufacturer) Education Session (5 available) | Includes one 60-minute (50 min w 10 min Q&A) conference session presentation; session promoted on website, attendee marketing materials, onsite signage, event app and Program Guide  
NOTE: Presentation must be primarily presented by an Excipient-User Manufacturer with some input from exhibitor representative; Abstract must be submitted and approved.                                                                 | • Educate professionals interested in your topic  
• Drive traffic to booth and generate new leads  
• Up to 500k+ marketing impressions pre-show and post-show  
• Build your company and customer/prospect thought leadership in the industry  
• Build brand awareness                                                                 | $750       |
| Keynote / General Session (3 available)           | Includes a one-minute company video (provided by sponsor) shown before the general session; seat drop of company brochure; sponsor recognition on website, onsite signage, keynote session podium & screen, event app and Program Guide                                                                                           | • Your corporate message presented to all participants  
• Drive attendee traffic to booth and generate new leads  
• Build brand awareness                                                                 | $1,000     |
| Welcome Reception (1 available)                   | Sponsor recognition on onsite signage, event app and Program Guide                                                                                                                                                                                                    | • Drive attendee traffic to booth and generate new leads  
• Build brand awareness                                                                 | $750       |
| Tuesday Night Party with Photo Booth (1 available) | Sponsor recognition on onsite signage, event app and Program Guide PLUS company branding on the front of the photo booth                                                                                                                                                     | • Drive attendee traffic to booth and generate new leads  
• Build brand awareness                                                                 | $1,000     |
| Wednesday Night Happy Hour (1 available)          | Sponsor recognition on onsite signage, event app and Program Guide                                                                                                                                                                                                    | • Drive attendee traffic to booth and generate new leads  
• Build brand awareness                                                                 | $750       |
| Networking Lunch (Monday, Tuesday and Wednesday available) | Sponsor recognition on onsite signage, event app and Program Guide; brochure seat drop at lunch                                                                                                                                                                           | • Present your corporate message to every participant  
• Drive attendee traffic to booth and generate new leads  
• Build brand awareness                                                                 | $750       |
| Coffee Break (All coffee breaks on Tues OR Wed)   | Your company logo featured on coffee station napkins for all breaks for one day; sponsor recognition on website and onsite signage at coffee stations                                                                                                                                 | • Drive attendee traffic to booth and generate new leads  
• Build brand awareness                                                                 | $500       |
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| Event Lanyards (1 available)   | Your company logo on the badge lanyard provided to every registered participant; sponsor recognition on website and onsite signage                                                                                                                                                                                                                       | • Drive attendee traffic to booth and generate new leads
• Build brand awareness                                                                                                           | $1,500 |
| Event Bags (1 available)       | Your company logo featured on the event bag provided to every registered attendee; sponsor recognition on website and onsite signage                                                                                                                                                                                                            | • Drive attendee traffic to booth and generate new leads
• Build brand awareness                                                                                                           | $1,500 |
| Event T-shirts (1 available)   | Your company logo featured on every Excipient World t-shirt distributed at the IPEC-Americas booth to every participant; sponsor recognition on website and onsite signage                                                                                                                                                                              | • Drive attendee traffic to booth and generate new leads
• Build brand awareness                                                                                                           | $1,500 |
| Roundabout Raffle (5 available)| Attendees must visit all participating sponsor booths each day to get card stamped for drawing of raffle prizes; sponsor recognition on Roundabout signage and card, website, event app and Program Guide
NOTE: Sponsors can provide a giveaway item to be included in raffle drawing each day                                                                                                            | • Drive traffic to your booth in a fun and engaging way to generate new leads
• Build brand awareness                                                                                                           | $700   |
| Wi-Fi (1 available)            | Sponsor logo on the Wi-Fi splash page every participant has to login to access Wi-Fi; sponsor recognition on website, attendee marketing materials, onsite signage, event app and Program Guide                                                                                                                                                   | • Drive traffic to your booth in a fun and engaging way to generate new leads
• Build brand awareness                                                                                                           | $5,000 |
| Charging station Lounge in Exhibit Hall (1 available) | Branded charging station (logo and message) prominently located in exhibit hall; sponsor recognition on website, attendee marketing materials, onsite signage, event app and Program Guide | • Drive attendee traffic to booth and generate new leads
• Build brand awareness
• Provide value to all attendees                                                                                                  | $2,000 |
| Poster Presentation            | Present your company’s latest discovery or research to all participants; posters will be displayed on poster boards in the exhibit hall                                                                                                                                                                                                                   | • Drive attendee traffic to booth and generate new leads
• Build brand awareness for your latest research to generate interest                                                                                                                        | $175   |
| Advertising                    | Description                                                                                                                                                                                                                                                                                                                                 | Benefits                                                                                           | Cost  |
| Event App Splash Page (1 available) | Logo and company description on the app home page; Event App promoted several months before event and onsite                                                                                                                                                                      | • Drive attendee traffic to booth and generate new leads
• Build brand awareness                                                                                                           | $500   |
| Event App Push Notification (5 available) | Logo on one (1) email to all registrants to download and use the Event App                                                                                                                                                                                                                                                                          | • Drive attendee traffic to booth and generate new leads
• Build brand awareness                                                                                                           | $250   |
| Program Guide – Full Page Ad   | Full page, 4/c ad in the Program Guide distributed and used by every participant                                                                                                                                                                                                                                                                       | • Present your company message to every participant
• Drive attendee traffic to booth and generate new leads                                                                                                                                     | $500   |
| Program Guide – ½ Page Ad      | Half page, 4/c ad in the Program Guide distributed and used by every participant                                                                                                                                                                                                                                                                       | • Present your company message to every participant
• Drive attendee traffic to booth and generate new leads                                                                                                                                     | $250   |

Contact Patty Wanzer to book your sponsorship before they are sold out - patty@ExcipientWorld.org